

West Side Recreation & Park District Sponsorship Opportunities



Dear Potential Sponsor,

West Side Recreation & Park District offers activities and sports programs to the youth in our community. Your support will help us continue to make a difference in the lives of these young people. If you are interested in sponsoring WSRPD, please complete the application section of this letter. Thank you kindly for your consideration.

Any Donation Helps!

There are many ways you can help our youth programs have a successful year that don't necessarily include monetary donations.

Raffle prizes, snacks for special events and many other options. Just ask!

Every Penny Counts Sponsorship

\$50 sponsorship- These donations will go towards activities for children such as Movie in the Park

In exchange WSRPD will:

- Post a recognition promotion for your business on Facebook and the District's website, thanking you for your sponsorship.

\$100 sponsorship-

In exchange WSRPD will:

- Post a recognition promotion for your business on Facebook and the District's website, thanking you for your sponsorship.
- Place your logo/name on our sponsorship wall.

Single-Sport Uniform Sponsorship

\$250 sponsorship- This donation will be used to purchase uniforms for our children who participate in sports. Sports available are Ponytail Softball, Soccer, Wiffle Ball & Flag Football.

In exchange WSRPD will:

- Place your business/individual name on the team uniform. (*Does not apply to basketball or GEYF Football.*)
- Post a recognition promotion for your business on Facebook and the District's website, thanking you for your sponsorship.
- Insert your name on wsrpdsports.com next to the team you are sponsoring.
- Place your logo/name on our sponsorship wall.

Triple Header Uniform Sponsor

\$500 sponsorship- This donation will be used to purchase uniforms for three different sports teams over the course of the year. These include Ponytail Softball, Youth Soccer and Winter Basketball.

In exchange WSRPD will:

- Provide a banner with your business/individual name and logo on it. This banner will be showcased in the Little League/Spring Sports parade, then posted at the Franklin Field Softball Complex during the Ponytail softball season.
- Place your name on the team uniform for Ponytail Softball and Youth Soccer.
- Add your business logo or individual name as a Division Sponsor to our banner that hangs in our Recreation Center AERA Gymnasium for the entire year.
- Insert your name on wsrpdsports.com (online sports schedule) next to the team you are sponsoring for each sport.
- Post a recognition promotion for your business on Facebook and the District's website, thanking you for your sponsorship.
- Place your logo/name on our sponsorship wall.

Babe Ruth Sponsor

\$500 sponsorship- This donation will be used to purchase uniforms and equipment, as well as pay for officials/staffing for Babe Ruth Baseball.

In exchange WSRPD will:

- Provide a banner with your business/individual name and logo on it. This banner will be posted at the Little League Complex during the Babe Ruth season.
- Add your business logo or individual name as a Sponsor to our banner that hangs in our Recreation Center AERA Gymnasium for the remainder of the year.
- Insert your name on wsrpdsports.com (online sports schedule) next to the team you are sponsoring.
- Post a recognition promotion for your business on Facebook and the District's website, thanking you for your sponsorship.
- Place your logo/name on our sponsorship wall.

Youth Track Meet Sponsor

\$500 sponsorship- This donation will be used to purchase uniforms and equipment, as well as pay for officials/staffing for WSRPD track meets.

In exchange WSRPD will:

- Provide a banner with your business/individual name and logo on it. This banner will be posted at the track meet held in Taft.
- Add your business logo or individual name as a Sponsor to our banner that hangs in our Recreation Center AERA Gymnasium for the remainder of the year.
- Post a recognition promotion for your business on Facebook and the District's website, thanking you for your sponsorship.
- Place your logo/name on our sponsorship wall.

Wildcatters Football Player of the Week Sponsorship

\$1,000 sponsorship- This donation will be used to purchase personalized footballs that are given as a reward to the player of the week for each division.

In exchange WSRPD will:

- Place your banner provided by your business at all home football games.
- Post a recognition promotion for your business on Facebook and the District's website, thanking you for your sponsorship.
- Place your logo/name on our sponsorship wall.

Aquatics Sponsorship

\$1,000 sponsorship- This sponsorship will be used for youth to be able to participate in our Aquatics week program.

In exchange WSRPD will:

- Post your banner at the Natatorium during Aquatics week.
- Post a recognition promotion for your business on Facebook and the District's website, thanking you for your sponsorship.
- Place your logo/name on our sponsorship wall.

Movies in the Park Sponsorship

\$1,000 sponsorship- This sponsorship will be used for youth to be able to participate in our Movies in the Park program.

In exchange WSRPD will:

- Post your banner at the event.
- Post a recognition promotion for your business on Facebook and the District's website, thanking you for your sponsorship.
- Place your logo/name on our sponsorship wall.

Application

Date_____

Business_____

Name_____

Title_____

Address_____

City/State/Zip_____

Contact Phone (____)_____

E-mail Address_____

Sponsorship Packages

- \$50 Every Penny Counts
- \$100 Every Penny Counts
- \$250 Single Sport _____ Team Sponsoring _____
- \$500 Babe Ruth
- \$500 Youth Track Meets
- \$500 Triple Header
- \$750 Wildcatters Football Player of the Week
- \$1000 Movies in the Park
- \$1000 Aquatics
- Other _____

Payment Method

- Cash
- Check, Payable to West Side Recreation & Park District or WSRPD
- Please Send an Invoice to the Address Above
- Master Card Visa American Express

Card No. _____

Expiration Date _____

Name as it Appears on Card _____

Send your Sponsorship Form and payment to:

West Side Recreation & Park District

500 Cascade Place

Taft, CA 93268

Send your company logo in high resolution to terra@wsrpd.com

Questions: Contact Terra O'Neill, Administrative Assistant, at 661-763-4246 or by e-mail at terra@wsrpd.com.

Tax ID # 27-1769499